



WE HAVE BEEN IN THE HEART OF
THE **ERP INDUSTRY** FOR THE LAST DECADE.

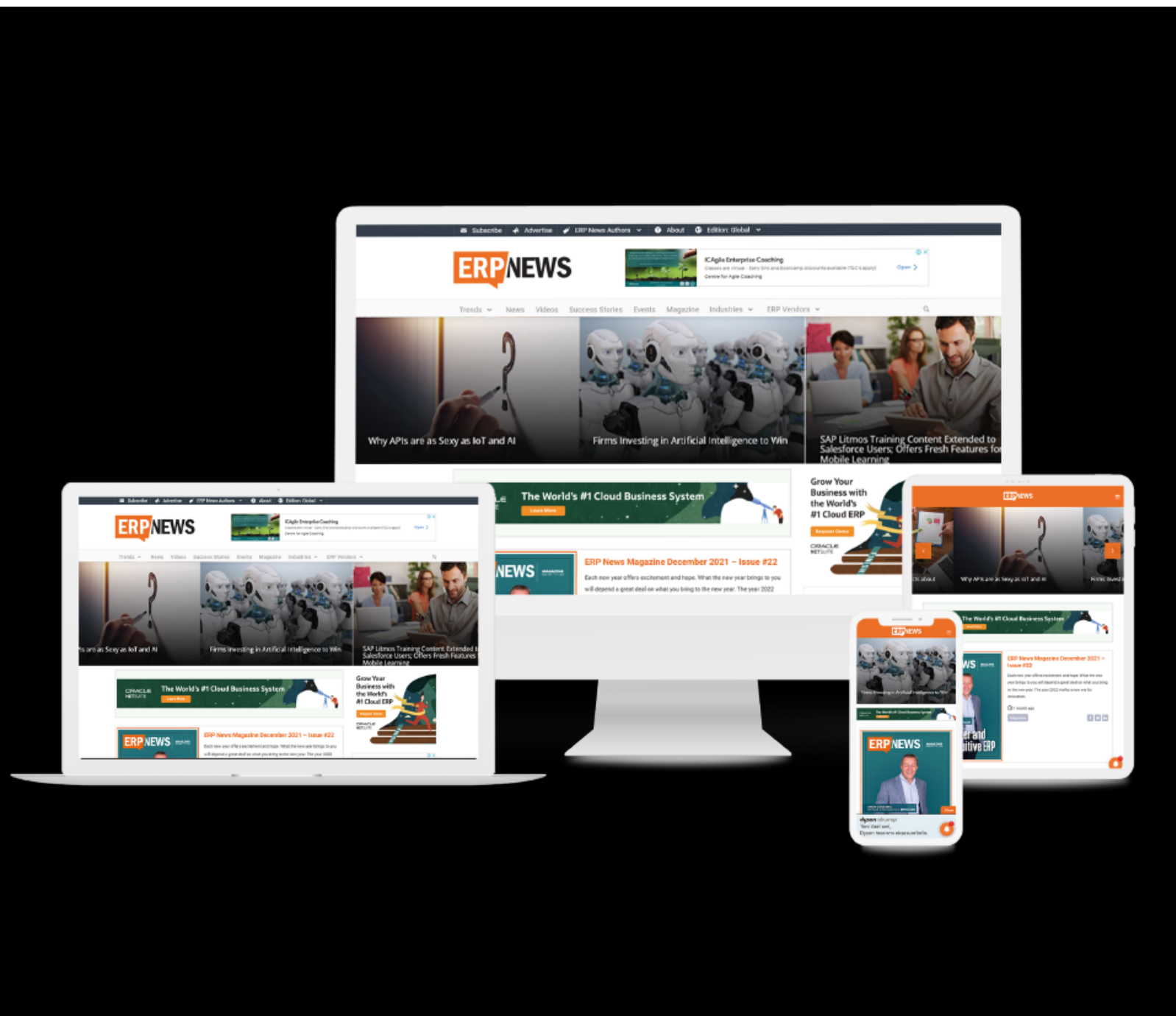
OUR Story

ERP Industry is deep-sea, but the resources and advertising channels are just that limited. When we first realized the hunger for a rich resource about the ERP industry in 2010 our dream was to build such a platform that would be a reference guide to decision-makers with a strong social media network. This could only be possible if we shared the most accurate and reliable content with our readers. Today ERP NEWS evolved into one of the top online platforms focusing only on the ERP Industry. Over the past decade, ERP NEWS has expanded its global network and reach by following every development closely in the enterprise software industry.

And in 2019 we have added ERP NEWS Magazine to our digital media portfolio which is also continuing to reach out to a worldwide audience. It provides in-depth coverage of ERP technology and product developments. ERP News Magazine is also a unique platform where you can find a compilation of responses from industry experts who contributes to the magazine every month.

Today, leading ERP vendors and partners rely on ERP NEWS to boost their brand in the market using all the digital channels of ERP NEWS. We also create strategic marketing and communication solutions for ERP Vendors. Content creation, SEO, Social Media Promotion are among our expertise.

ERP News is the biggest news and information platform about ERP where the ERP vendors can be visible to the right audience who are trying to make the right choice for them organizations. If you are an ERP vendor, you should not get lost in the huge technology world when you advertise. If you want to focus on the right audience, our team can prepare the most effective brand campaigns in which you can generate leads for your products.



WORLDWIDE Audience

PAGE VIEWS

600.000

VISITORS

300.000



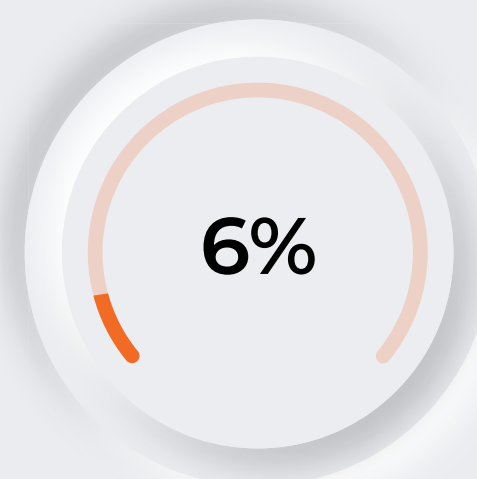
Americas



Europe



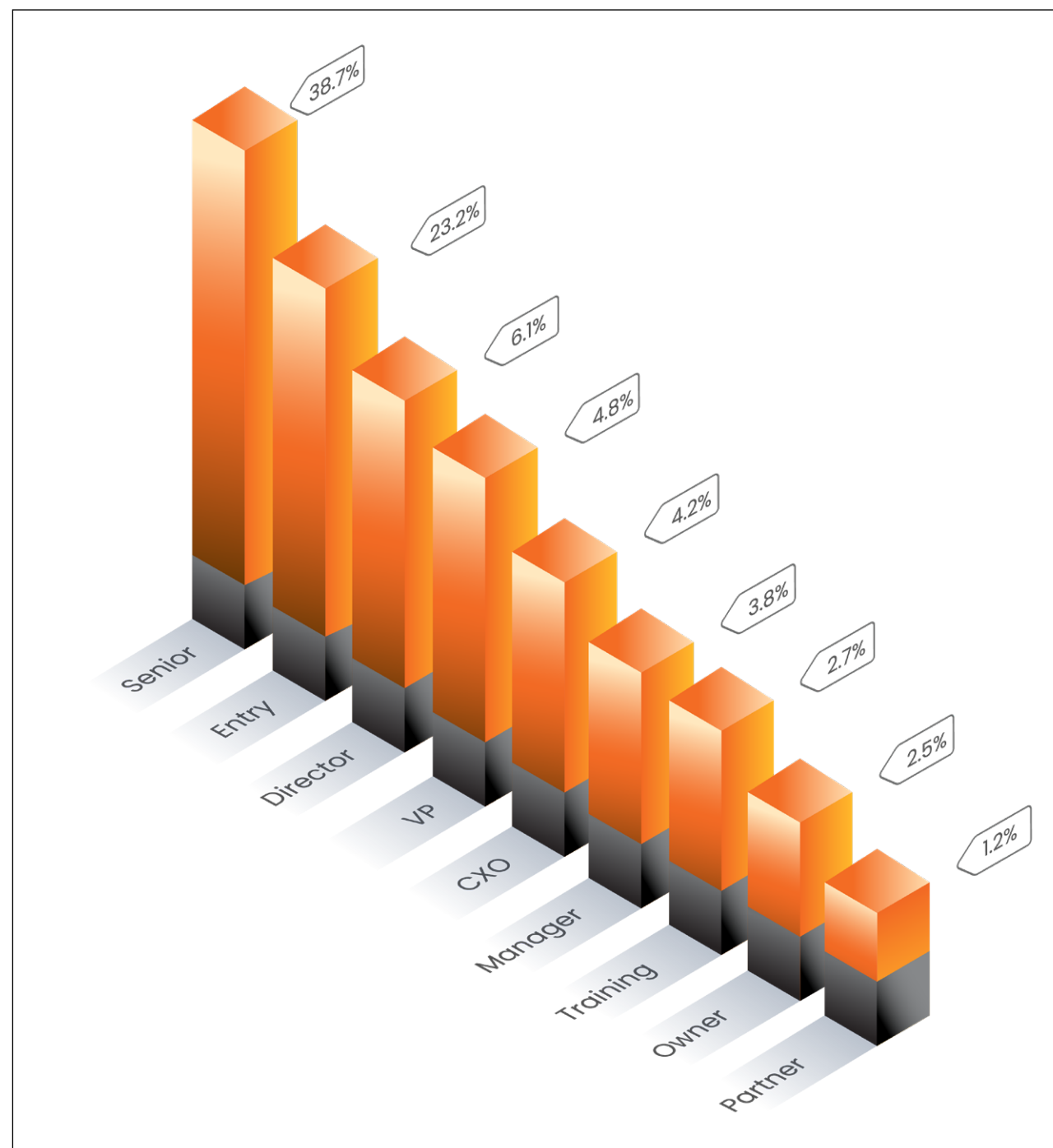
Asia



Africa

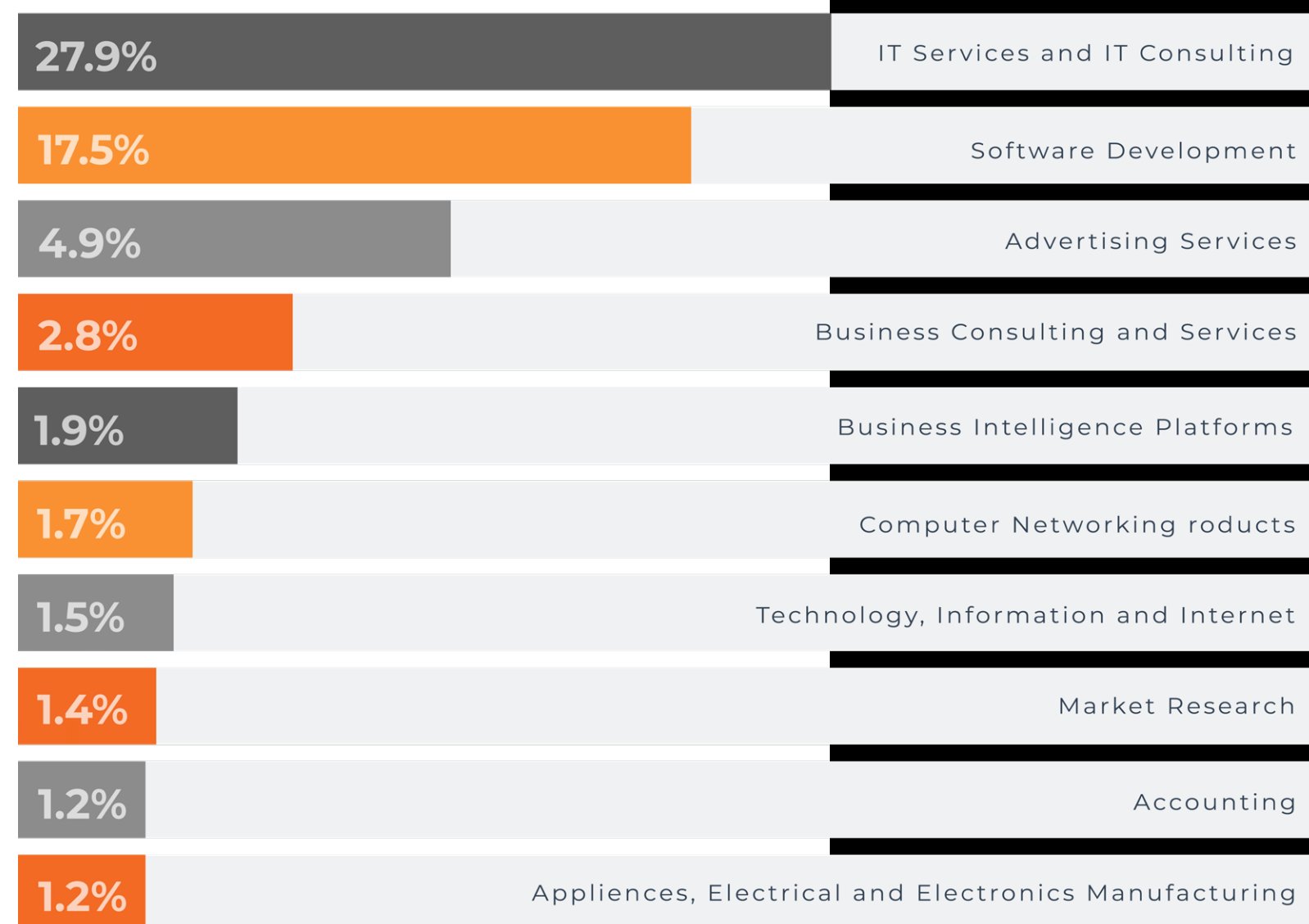


Oceania

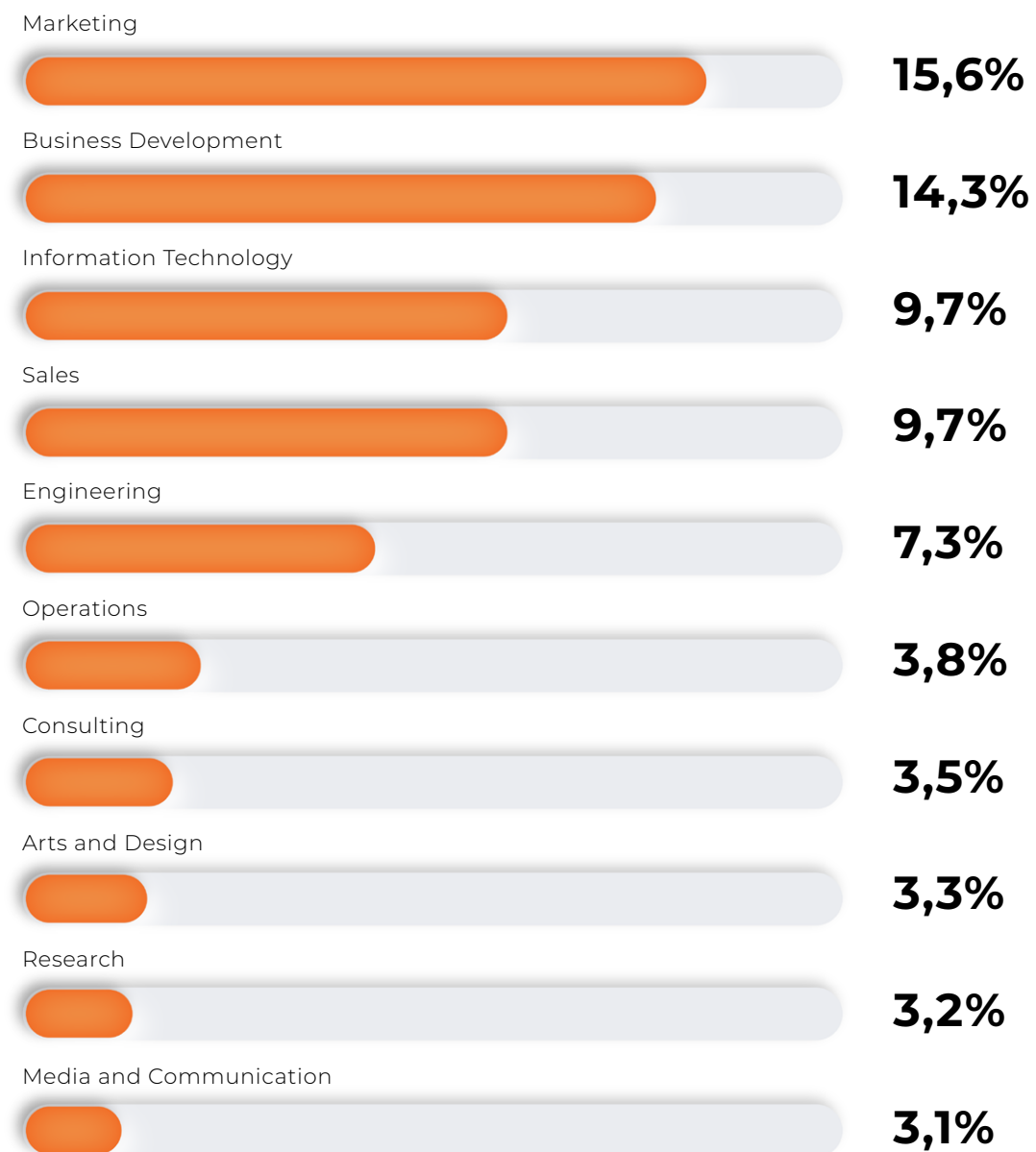


Top Seniorities

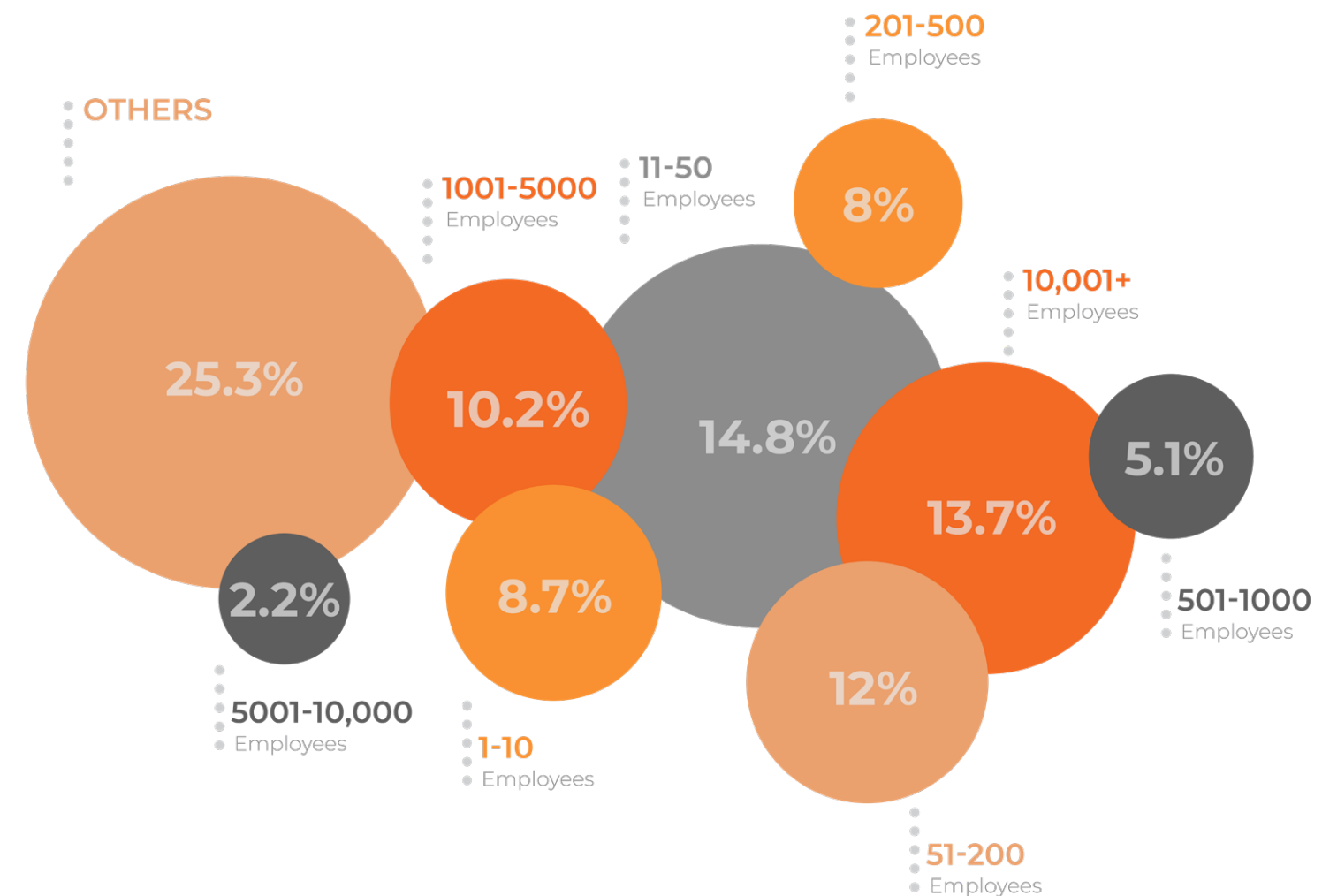
Top Industries



Top Job Functions



Our audience is decision-makers, IT professionals, innovators, engineers, and thought leaders.

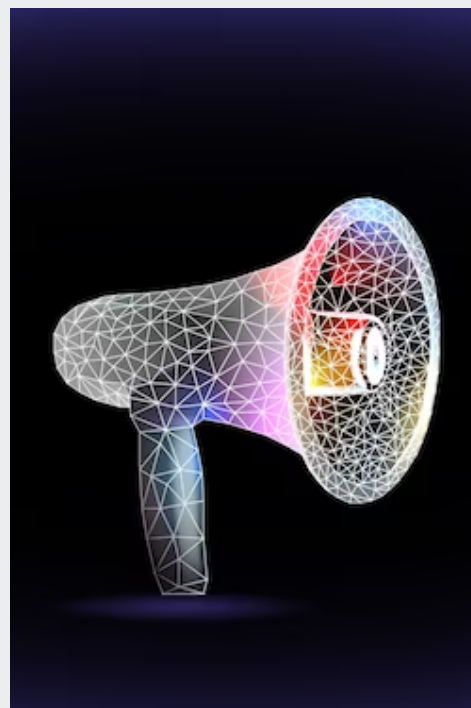


Top Company Sizes

OUR Services

ERPNEWS

www.erpnews.com
www.erpnews.co.uk



01

**Digital
Advertising**



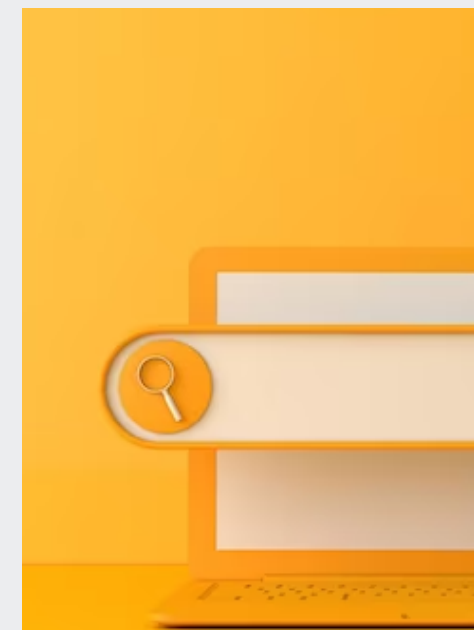
02

**Content
Solutions**



03

**Vendor
Voice**



04

**Premium
Website**



05

**Monthly
Magazine**

DIGITAL Advertising

We serve a rapidly growing community of highly educated decision-makers, IT professionals, innovators, engineers, and thought leaders and we enlighten the world of ERP business for them. You can use our digital advertising programs to become visible to our target audience so that you can connect with the right buyers.

ONLINE DISPLAY ADS • ONLINE VIDEO ADS
• NATIVE ADS • SUGGESTED POSTS • SPONSORSHIP •

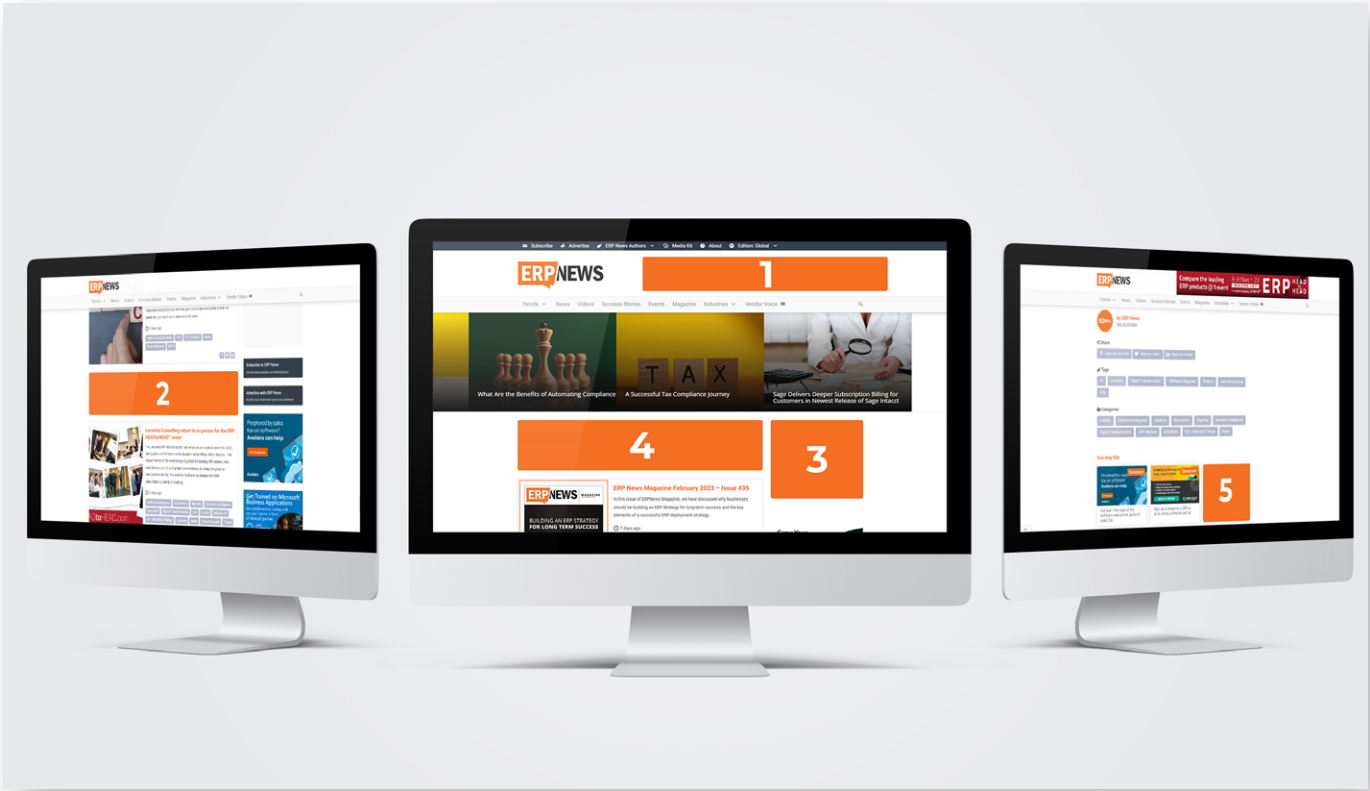


01

Digital Advertising 01

REQUIREMENTS

For images; artwork should only be sent as an animated .png or .jpeg file, 72dpi, RGB format and less than 200kb. in size. Please provide a link to the destination page. For the native ads, please provide company name, text, headline of up to 45 characters in length including spaces and link to the destination page.



1	HEADER BANNER 728 pixels (w) x 90 pixels (h) (desktop)	€3,500/3-months, €6,000/6-months, €10,000/12-months
2	MIDDLE BANNER 728 pixels (w) x 90 pixels (h)	€2,000/3-months, €3,500/6-months, €6,000/12-months
3	SIDEBAR BANNER 300 pixels (w) x 340 pixels (h)	€2,500/3-months, €4,500/6-months, €8,000/12-months
4	NEWS FEED AD 740 pixels (w) x 415 pixels (h)	€2,500/3-months, €4,500/6-months, €8,000/12-months
5	YOU MAY LIKE AD 320 pixels (w) x 180 pixels (h)	€2,000/3-months, €3,500/6-months, €6,000/12-months

PRICE LIST



02

www.erpnews.com
www.erpnews.co.uk

Article/Press Release Publication + Push Notification: €99

ERP News offers many different options for you to effectively position your brand in the ERP industry. We are well aware that how the decision-makers act during their purchasing process and it is in your hands to use our expertise to influence the buyers during their selection journey.

Don't lose time! Publish your unique content on our platform and promote your content in our digital channels to become thought leaders in the industry.

CONTENT

Solutions

03

www.erpnews.com
www.erpnews.co.uk



Vendor Voice

Would you like to be a part of our Vendor Voice platform and stand out in the ERP industry?

As an ERP Vendor or a partner, you can share the latest news, product innovations, interviews, and success stories on your own microsite, and position your company as an authoritative source for your area of expertise. Just be a Part of it and boost your industry presence with Vendor Voice!

ERP NEWS Magazine

Enterprise Resource Planning Software supports innovation by driving changes and improvements in business process, so it is critical to ensure that ERP software solutions evolve constantly to enable businesses to further innovate. ERPNews Magazine was born to shed a light on this constantly innovating industry of ERP, but it has also turned into a community that brings the software vendors, partners, and businesses together.

Every month, ERPNews Magazine compiles the most up-to-date news, and success stories about the ERP industry and several responses and articles from industry experts to enlighten your ERP journey. ERP News Magazine includes the latest innovations, experiences of other businesses, writers, and industry leaders, and much more and it continues to be a platform that grows and evolves every month!



You can contribute to our magazine with your thoughts on the ERP industry or we can create content for you! You can also advertise in ERP News Magazine to make your company visible in the ERP World.

So be a PART of it and contact us!

e-Magazine Ads

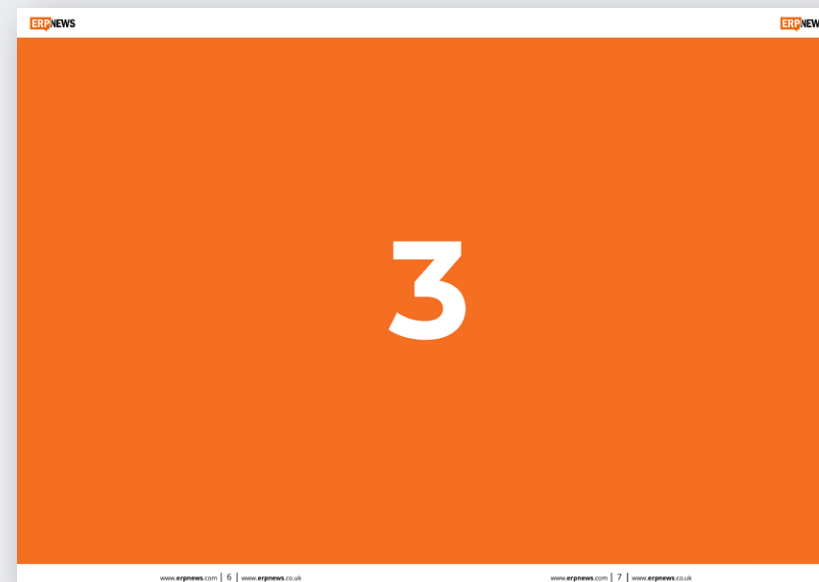
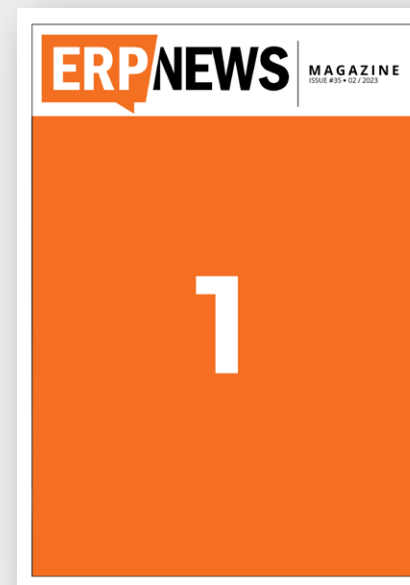


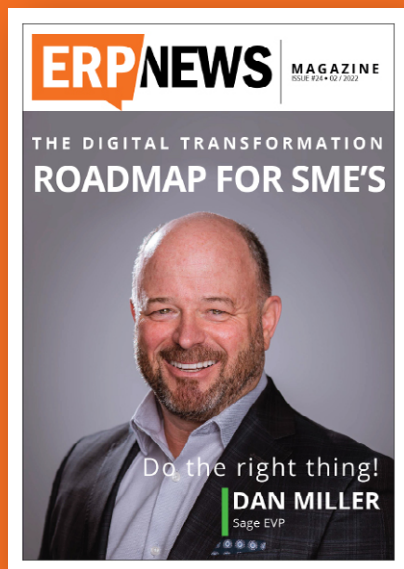
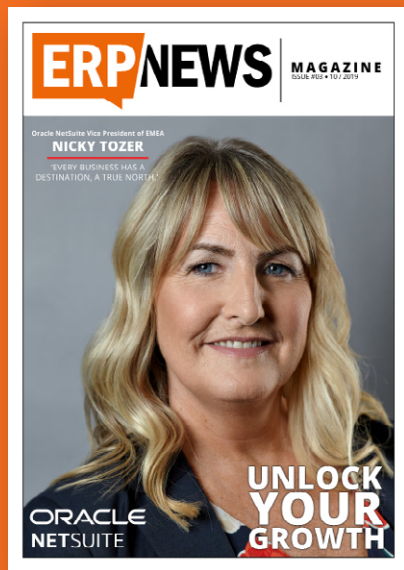
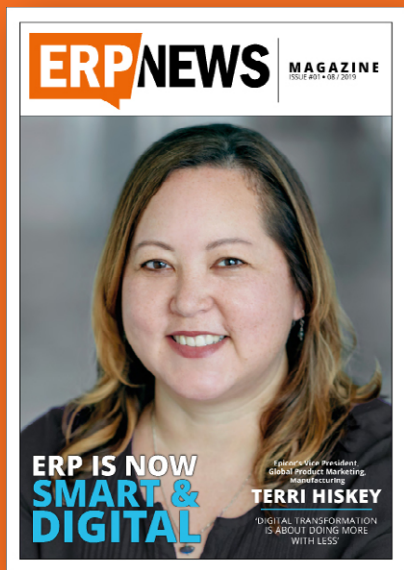
1 FRONT COVER
210mm (w) x 297mm (h)
€2,500

2 INSIDE FRONT COVER
210mm (w) x 297mm (h)
€1,750

3 DOUBLE PAGE SPREAD
20mm (w) x 297mm (h)
€1,500

4 FULL PAGE
210mm (w) x 297mm (h)
€1,000





e-Magazine Covers

EPICOR



ORACLE
NETSUITE

Sage



UNIT4



Digital Marketing Packages

ERPNEWS

www.erpnews.com
www.erpnews.co.uk



Basic

3-months

1 x Banner Ad Package
1 x e-Magazine Full Page Ad
1 x Product Review
1 x Article

€3,000



Super

3-months

1 x Banner Ad Package
1 x e-Magazine Double Page Ad
1 x Product Review
3 x Articles

€4,000



Pro

3-months

2 x Banner Ad Package
1 x e-Magazine Front Cover
1 x Product Review
1 x Interview
2 x Articles
Vendor Voice Membership

€6,000

EDITORIAL Calendar



www.erpnews.com
www.erpnews.co.uk

Month	Editorial Theme
01	Next-Gen ERP Solutions: Unleashing the Power of Artificial Intelligence Exploring how AI is revolutionizing ERP functionalities and reshaping operations within enterprise resource planning systems.
02	Blockchain Integration in ERP: Transforming Security and Transparency Investigating the role of blockchain in ERP, ensuring secure and transparent transactions in the digital era.
03	Industry 4.0 and ERP: The Convergence Reshaping Operations Examining the impact of Industry 4.0 technologies on ERP systems, optimizing processes for the smart, connected enterprise.
04	ERP in the Cloud: Navigating the Future of Technologies Analyzing the rise of cloud-based ERP solutions and their transformative effect on strategies.
05	Sustainability Integration in ERP: Greening the Supply Chain Exploring how ERP systems are incorporating sustainability features to enhance decision-making and environmental responsibility.
06	Cybersecurity Challenges in ERP: Safeguarding Operations Delving into the evolving cybersecurity threats within ERP systems and strategies to fortify operations in the digital age.
07	Personalized Solutions with ERP: Customizing for Every Business Examining how ERP platforms are tailoring solutions to meet the unique needs of diverse industries.
08	ERP and the Gig Economy: Technologies for a Flexible Workforce Exploring the intersection of ERP and the gig economy, and how technologies adapt to the demands of a flexible workforce.
09	Compliance and Regulatory Changes: Navigating the Landscape with ERP Investigating how ERP systems are evolving to meet changing compliance and regulatory requirements, ensuring integrity.
10	E-commerce Integration in ERP: Transforming Transactions Analyzing the synergy between ERP and e-commerce, facilitating seamless online transactions.
11	Mobile ERP: Empowering Decision-Making On-the-Go Exploring the impact of mobile ERP solutions, providing real-time insights for decision-makers.
12	Data Analytics and ERP: Driving Intelligence Examining the role of data analytics within ERP systems, shaping strategic decision-making in businesses.



from all around the **world**

www.erpnews.com
www.erpnews.co.uk